

PRME Chapter UK & Ireland Conference 2025: Day 1
Wednesday 18 June 2025



QUEEN'S
UNIVERSITY
BELFAST

QUEEN'S
BUSINESS
SCHOOL

PRME
CHAPTER
UK AND IRELAND

Principles for Responsible
Management Education

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| 8.00am | 8.55am | Registration & Refreshments | Lower Glass Corridor |
| 9.00am | 9.10am | Welcome: Prof. M. N. Ravishankar, Dean of Queen's Business School | CR 1&2 |
| 9.10am | 9.20am | Welcome: Chair of PRME Chapter UK & Ireland, Prof. Natascha Radclyffe-Thomas | CR 1&2 |
| 9.20am | 9.40am | Keynote Address: Ambassador David Donoghue | CR 1&2 |
| 9.40am | 10.30am | Panel Discussion: Navigating the Diversity, Equity, and Inclusion (DEI) and Sustainability Landscape in 2025 | CR 1&2 |
| 10.30am | 11.00am | Refreshments & Networking | Isdell Courtyard |
| 11.00am | 12.00pm | Parallel Session 1: Papers & Workshops | |
| Mindset, Pedagogy, & Curriculum for Sustainability | Paper 1: The Sustainability Mindset: Managing the Unforeseen Paradox of Knowledge Dr Karen Cripps (Oxford Brookes University) & Dr Constantine Manolchev (University of Exeter) | | LR 4 |
| | Paper 2: Reflexivity and Dialogue in Leadership Education: Combining Confidence and Humility in Undergraduate Teaching Andrew Maile (University of Birmingham) | | |
| | Paper 3: Responsible Management Education as Socialisation: A Longitudinal Study on the Impact of Undergraduate Curriculum on Students' Values, Attitudes, and Intentions Prof. Debbie Haski-Leventhal (Macquarie University, Australia), Prof. Jenna Ward, Dr George Hulene, & Dr Jaliyyah Bello (Coventry University) <i>Winners of the PRME Chapter UK & Ireland Research Seed Funding Competition</i> | | |
| Commerciality & Sustainability | Paper 1: Utilising Compost and Digestate to Improve Agricultural Sustainability in Bangladesh Mr Md Raju Ahmad, Dr Paul N. Williams, Dr Thomas Hastings, Dr Jason Chin (Queen's University Belfast), D. Mahmud Hossain Sumon (Bangladesh Agricultural University), & Dr SM Ashekuzzaman (Munster Technological University) | | SR 2 |
| | Paper 2: SDG7 and the Systematic Downplaying of Affordability in Discourses on Energy Dr Bibek Bhatta (Queen's University Belfast) | | |
| Community-Driven Learning | Paper 1: Building a UKI Sustainability Champions Community of Practice (CoP) Dr Karen Neville (University College Cork) & Dr Rachel Welton (Nottingham Trent University) | | LR 2 |
| | Paper 2: Working with the Grassroots: Building a Green Leadership Community of Knowledge in Healthcare Management Dr Gloria Kirwan, Dr Anjali Raj Westwood, & Dr Claire Vallely (Royal College of Surgeons in Ireland) | | |
| | Paper 3: Positive Impact Rating for Business Schools (PIR) Prof. Thomas Dyllick & Prof. Katrin Muff (Positive Impact Ratings for Business Schools, University of St. Gallen, Switzerland) | | |
| Interactive Workshop | Gamifying Sustainability: Enhancing Responsible Business Education through Interactive Learning Dr Jennifer TyreeHageman, Dr Adam Nix, & Bethan Callow (University of Birmingham) | | LR 1 |
| Interactive Workshop | Building Communities in Decolonising Business Schools in Context: From Theory to Practice Dr Caroline Chapain, Anita Lateano, Dr Emma Surman, & Dr Rweyemamu Ndibalema (University of Birmingham) | | SR 1.012 |
| 12.05pm | 12.25pm | Keynote Address: Prof. Joanne Murphy, Professor of Inclusive Leadership, University of Birmingham | CR 1&2 |
| 12.25pm | 1.00pm | Panel Discussion: The Role of Business and Management in Conflict, War, & Peacebuilding | CR 1&2 |
| 1.00pm | 2.00pm | Lunch & Networking | Isdell Courtyard |



| 2.00pm | | 3.00pm | | Parallel Session 2: Papers & Workshops | |
|---|---|---------------------------|--|--|------------------|
| AI & Digital Technologies | Paper 1: Can AI Enhance Collaboration and Innovation to Improve Local Communities? The Case of ‘ELEVATE AI: Sustainability Sprint’ Dr Judith Wylie & Dr John Bustard (Ulster University) | | | | LR 4 |
| | Paper 2: From Response-able to Responsible AI Use: The Promise of Ecopedagogy Dr Constantine Manolchev, Dr Ruth Cherrington, & Charlotte Smith (University of Exeter) | | | | |
| | Paper 3: SOARing Together: Cross-Cultural Partnerships Driving Digital Transformation in Vietnamese Higher Education Prof. Gelareh Roushan, Dr Milena Bobeva (Bournemouth University), Dr Mike Perkins, Ms Le Thi Tan Tan (British University Vietnam), Dr Tieu Thanh Thuy (Tra Vinh University), Dr Pham Duong Phuong Thao, & Mr Duc Huynh (University of Economics Ho Chi Minh City) | | | | |
| Innovations in Pedagogy | Paper 1: Authentic Assessment in Responsible Business Education: Blogging on Sustainable Consumption Practices Dr Adam Nix & Dr Jennifer TyreeHageman (University of Birmingham) | | | | SR 2 |
| | Paper 2: Learning the Principles of Responsible Management Through Customised Card Games Mr David Anderson & Dr Davina Bird (University of Lincoln) Winners of the PRME Chapter UK & Ireland Innovative Pedagogy Seed Funding Competition | | | | |
| | Paper 3: Innovative Pedagogies for Responsible Management Education: Advancing the i5 Model and UKPSF across PRME Business Schools in the UK and Kazakhstan Dr Boidurjo Rick Mukhopadhyay (Middlesex University London), Ms Aurora Diaz Soloaga (Almaty Management University), & Dr Sumita Ketkar (University of Westminster) | | | | |
| Sustainability Entrepreneurship Education | Paper 1: The Entrepreneurial Toolkit for Sustainability: Skills, Strategies, and AI Integration Dr Stephanie Sandland, Dr Alina Vaduva, & Dr Toyin Coker (University of East London) | | | | LR 2 |
| | Paper 2: Developing Collaborative and Responsible Entrepreneurship Education Programmes: Sharing insights from the RESPoNSE Initiative Prof. Colette Henry (Dundalk Institute of Technology, Ireland, & Griffith University, Australia), Dr Jennifer Fegan, & Dr Teresa O’Rourke (Dundalk Institute of Technology) | | | | |
| | Paper 3: Developing SDGs-driven Entrepreneurship Culture Across Ireland Dr Lana Repar (University College Cork), Prof. Joe Bogue (University College Cork), Dr Breda O Dwyer (Munster Technological University), Dr Jennifer Fegan (Dundalk Institute of Technology), Brian Ogilvie (South East Technological University), Annmarie McHugh, Emer McKenna, Mary Kennedy, Amanda Kearns, Dr Maeve McArdle, & Elizabeth Murray (Dundalk Institute of Technology) | | | | |
| Interactive Workshop | Updating Business School Curriculum for Responsible Management Education Prof. Georgina Gough, UWE Bristol | | | | LR 1 |
| 3.00pm | 3.30pm | Refreshments & Networking | | | Isdell Courtyard |
| 3.30pm | | 4.30pm | | Parallel Session 3: Papers & Workshops | |
| Impactful Learning | Paper 1: Programming Anxiety in Postgraduate Business Studies Students Dr Orla McCullagh & Dr Barry Sheehan (University of Limerick) | | | | LR 2 |
| | Paper 2: The Role of Trauma-Informed Teaching in Higher Education: A Pathway to Inclusive and Empowering Learning Dr Ram Pratibha (Kings College London) | | | | |
| | Paper 3: Developing Spaces to Flourish: Outdoor/Indoor Eco Reflexive Learning Dr Rosalyn Marron, Dr Kate Seymour, & Dr Helena Mary Kettleborough (Manchester Metropolitan University) Winners of the PRME Chapter UK & Ireland Innovative Pedagogy Seed Funding Competition | | | | |



| 3.30pm | | 4.30pm | | Parallel Session 3: Papers & Workshops (Continued) | |
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| Employability & Sustainability | Paper 1: How to do the Greatest Good? Educating for Compassion and Curiosity in Analysing Stakeholder Communities’ Needs Prof. Harry Van Buren (University of Tennessee at Chattanooga & Queen’s University Belfast) & Dr Annie Snelson-Powell (University of Bath) | | | | LR 4 |
| | Paper 2: PRME Impact for Real: Student Views on Sustainable and Responsible Education – Three Business Schools; Past, Present and Future Dr Marc Duffy (Ulster University), Dr Joanne Watts (Sheffield Hallam University), Nick Lawrence (Southampton Solent University), Hayden Cronk (Sheffield Hallam University), May Oo (Southampton Solent University), Ryan Buchanan, Roisin Gethin, Siena McConaghie, Laura McMahon, Roise McQuaid, Naomi Nevin, Sophie Scott, & Jack Hermin (Ulster University) | | | | |
| | Paper 3: Bridging Sustainability Education and Employability: Collaborative Approaches in Higher Education Estela Castelli Florino Pilz (Sulitest), Alison Bailey (University of Sussex), Prof. Gabriella Cagliesi (University of Sussex), & Dr Konstantina Skritsovali (Liverpool John Moores University) | | | | |
| Finance & Sustainability | Paper 1: Greenium or Risk Premium? Regional Variation in Sustainable Corporate Loan Pricing Mr Md Nurul Islam Sohel, Dr Abdullah Iqbal, Dr Rizwan Ahmed (University of Kent), & Dr Vasileios Pappas (University of Surrey) | | | | SR 2 |
| | Paper 2: Assessing the Effectiveness of the Financial Ecosystem in Promoting Agropreneurship in Cameroon Ms Magdalen Ngeah Ndong (Griffith College Dublin) & Dr Tade Omotosho Daniel (Coventry University) | | | | |
| | Paper 3: The Informal-Formal Economy Interlock: An Indian Business Cycle Perspective Gupta Debkanika (Newcastle University) | | | | |
| Interactive Workshop | Cocreation: Developing a Community of Practice within UKI PRME Dr Rachel Welton (Nottingham Trent University) & Dr Karen Neville (University College Cork) | | | | LR 1 |
| 4.35pm | 5.00pm | Keynote Address: Cormac Savage, Student Activist | | | CR 1&2 |
| 5.00pm | | Day 1 Close | | | |
| 7.00pm | 9.30pm | Conference Dinner The Conference Dinner will include a “fireside chat” with Prof. Carole Parkes, Professor Emeritus of Responsible Management & Leadership, University of Winchester, and Prof. Sheila Killian, Professor Emeritus of Accountability, University of Limerick. | | | Isdell Courtyard |

CONFERENCE LOCATION

All of the sessions will take place on the Queen’s Business School Campus, Riddel Hall, 185 Stranmillis Road, Belfast, BT8 5EE.

Riddel Hall is the historic red brick building. It is adjoined to the Conference Hub via a glass corridor. In addition, just opposite, you will find our new Student Hub, which features a café on the ground floor (open 8am to 4pm, Monday to Thursday, and 8am to 2pm on Fridays).

- CR 1&2: Conference Rooms 1 & 2, Conference Hub, Riddel Hall
- LR 1: Lecture Room 1, Riddel Hall
- LR 2: Lecture Room 2, Riddel Hall
- LR 4: Lecture Room 4, Riddel Hall
- SR 2: Seminar Room 2, Riddel Hall
- SR 01.012: Seminar Room 01.012, First Floor, Conference Hub, Riddel Hall
- Isdell Courtyard, Riddel Hall

PRME Chapter UK & Ireland Conference 2025: Day 2

Thursday 19 June 2025



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PRME Principles for Responsible
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CHAPTER
UK AND IRELAND

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|---------|---------|--|----------------------|
| 8.00am | 8.55am | Registration & Refreshments | Lower Glass Corridor |
| 9.00am | 9.05am | Welcome & Overview: Chair of PRME Chapter UK & Ireland, Prof. Natascha Radclyffe-Thomas | CR 1&2 |
| 9.05am | 9.25am | Keynote Address: Dr Meredith Storey, Senior Manager, Programmes & Engagement, PRME Secretariat | CR 1&2 |
| 9.25am | 9.55am | Panel Discussion: Community Building for Social, Environmental, & Economic Impact | CR 1&2 |
| 10.00am | 11.00am | Parallel Session 4: Papers & Workshops | |
| | | Paper 1: Induction is a process, not an event! Student-staff co-created and co-delivered course workshop supporting transition across large first year cohorts Dr Rachel Welton, William Carey, & Ethan Keene (Nottingham Trent University) | |
| | | Paper 2: Empowering Sustainability Research through Hybrid Cross-Institutional Interdisciplinary Student Mobility Dr Milena Bobeva, Dr Reena Vijayakumaran, Ibrahim Awawdeh, Prof. Fiona Cownie (Bournemouth University), Dr Vina Tan Phei Sean, & D. Ng Theam Foo (Universiti Sains Malaysia) | LR 1 |
| | | Paper 3: Building Bridges: A Collaborative Cross-Functional Mentorship Program for Female Business Students' Sustainable and Professional Development Dr Evelyn Oginni & Dr Kate Han (University of Salford) | |
| | | Paper 1: The Role of Interdisciplinary Hackathons to address Global Challenges: A Swansea University and WFGA (2015) Collaboration Dr Samantha Burvill, Dr Fern Davies, Ms Beth Cummings, & Dr Kate Organ (Swansea University) | |
| | | Paper 2: The Leadership Challenge – A Collaboration with Rewired Earth Alison Bailey (University of Sussex), Ru Pearce, & Seb Royce (Rewired Earth) | LR 4 |
| | | Paper 3: Climate Change: An Experiential Learning Experience Prof. Colm McLaughlin (University College Dublin) | |
| | | Paper 1: The Gendered Experience in the Context of Four-Day Working Week Miss Xuechun “Mei” Ding (Newcastle University) | |
| | | Paper 2: Work-Life Balance Support and Front-Line Employee Well-Being in China’s Banking Sector: A Social Identity Approach Cong Zhang (Newcastle University) | LR 2 |
| | | Paper 3: Complexity and Heterogeneity of Job Quality in the Gig Economy: A Systematic Literature Review Dr Wahiba Mellaoui (Seoul National University), Dr Heike Schroder (Queen's University Belfast), & Prof. Jorn Altmann (Seoul National University) | |
| | | Sharing and Developing Best Practice in Sustainable Entrepreneurship Dr Breda Kenny, Munster Technological University | SR 1.012 |
| 11.00am | 11.30am | Refreshments & Networking | Isdell Courtyard |
| 11.30am | 12.30pm | PRME Chapter UK & Ireland AGM | CR 1&2 |
| 12.30pm | 1.00pm | PRME UK & I Local Network Showcase | CR 1&2 |
| 1.00pm | 1.55pm | Lunch & Networking | Isdell Courtyard |

| 2.00pm | | 3.15pm | | Parallel Session 5: Papers & Workshops | |
|--|---|------------------------------|--|--|----------------------|
| Learning with Communities | Paper 1: Regenerative Sustainability Refugee Camps Project in Palestine Dr Abeer Pharaon (Manchester Metropolitan University) | | | | LR 1 |
| | Paper 2: Learning through Community-based Participatory Research – Practices and Challenges Dr Nisha Prakash & Dr Preethi Thankappan Nair (University of East London) | | | | |
| | Paper 3: Religious Differentials in the Labour Market: The Impact of the Good Friday Agreement on a Divided Society 25 Years On Méabh Cairns (University Of Edinburgh) | | | | |
| Tensions with Stakeholders | Paper 1: PRME, the Business School and the UN Global Compact: Where is Principle 3? Prof. Colm McLaughlin (University College Dublin) | | | | LR 2 |
| | Paper 2: Where is the ‘Big Manual’ for Academic Boundary-Work? Institutional Stances on Policy-Maker Utility Dr Nicola Barron, Prof. Mark Palmer, & Dr Lucas Stocco (Queen's University Belfast) | | | | |
| | Paper 3: To what extent have anti-sustainability discourses affected the scope of sustainability in SMEs and shaped the attitudes of business owners? Isabel Saxby (University of Plymouth) | | | | |
| Sustainable Entrepreneurship Education & Working with Business | Paper 1: Sustainable Entrepreneurship Education: A Multidisciplinary Approach for Business Schools to Cultivate Sustainability Focused Startups Mr Dhruv Kishore Bole (State Institute of Hotel Management, Siddhpur, India) | | | | LR 4 |
| | Paper 2: The Place of Sustainability Competences in Entrepreneurship Education: Possibilities and Practice Prof. Georgina Gough & Dr Pam Seanor (UWE Bristol) | | | | |
| | Paper 3: Empowering RME through Experiential SDG Engagement: Post-Project Reflection of PRME UK&I Innovative Pedagogic Approaches and Teaching Practices Award Implementation Dr Johanna Clancy (University of Galway) <i>Winner of the PRME Chapter UK & Ireland Innovative Pedagogy Seed Funding Competition</i> | | | | |
| | Paper 4: Beyond Sustainability Toolkit: Reimagining Business Education through Regeneration and Creativity Dr Alessandro Merendino & Dr Paula Serafini (Queen Mary University of London), Prof. Nick Mcguigan (Monash University, Australia), & Prof. Nadia Gulko (University of Lincoln) <i>Winners of the PRME Chapter UK & Ireland Innovative Pedagogy Seed Funding Competition</i> | | | | |
| Interactive Workshop | Collaborative Sustainability Integration Project Workshop Dr Uchenna Tony-Okeke (Coventry University), Dr Jaliyyah Bello (Coventry University), & Dr Nikhil Sapre (University of Bristol) | | | | SR 1.012 |
| 3.20pm | 3.40pm | Closing Session: Details TBC | | | CR 1&2 |
| 3.40pm | Conference Close & Farewells - Join us for Concluding Remarks, Thanks, and Refreshments | | | | Lower Glass Corridor |